Gram Vaani provides voice-based (multi – channel accessible) interactive media services to underserved populations in developing regions. Even poorly literate people are able to use the service through low-end mobile phones to access and share useful information which empowers them both economically and socially. The service also provides a communication channel to social sector organizations, companies, and governments to engage with rural users and leverage our user familiarity to design promotional and behavior change campaigns. Over 150 social development organizations across 6 countries have used our platforms, and we are running two of the largest ICT for Development initiatives in the world – Mobile Vaani, a voice-based community media platform for the underserved, and a suite of job aid tools for community health workers in Bihar and two additional states.

Opening for Content Editor for Mobile Vaani

Gram Vaani is looking for people, for the editorial desk of Mobile Vaani’s voice platform. Other than content writing, editorial team’s main responsibility is to screen all the voice messages coming on the platform and run the platform smoothly. People with creative skills and excellent knowledge of Hindi can apply. People with theatre, anchoring or media background are encouraged to apply too.

This position is also available for people with visual impairment and other disabilities (other than wheelchair bound as our office is not wheelchair friendly).

Content Editor for Mobile Vaani:

Must have skills:

- Good knowledge of Hindi including creative writing.
- Should be a quick learner.
- Must be updated with current events / affairs.
- Should be outspoken and also have the leadership qualities.

Qualification: Fresh graduate of any discipline including Mass Comm, Journalism or any creative fields.

Number of Positions: 01

Working across layers

- Guaranteed learning: Everyone does everything, you choose what you want to learn.
- Challenging and energetic work environment you will not find anywhere else.
- We are a small team and your say matters.
- Salaries at par with industry standards.
- Attractive employee stock options.
- Flexible working hours, work-from-home options.
- And finally, the most important: Opportunity to contribute to the society professionally.
The culture

We are a lean company and growing quickly. This means the chosen candidate will need to be very comfortable managing rapidly changing requirements and accordingly envision, build and deploy new strategies and tactics to quickly respond. The person will need to make the most out of limited resources, and be able to work and act independently to lead the assignment. The upside to our methods is that we are building a business that has never been seen before by providing highly desired services to millions of people who have consistently been under looked by existing service providers. The position will be at the vanguard of this transformative opportunity and working with us will be an amazing, highly rewarding experience.

Write to us

The position is based out of Ranchi.
Please email your CV to kanika.wadehra@oniondev.com

About us

Mobile Vaani is a product of the social enterprise Gram Vaani, operating as OnionDev Technologies Pvt Ltd. Gram Vaani, meaning 'voice of the village', has been building innovative technologies and sustainability processes for the underserved population, to be able to reverse the flow of information and make it bottom-up instead of top-down. We want to empower poor and marginalized communities to voice their opinions and demands. Starting in 2009, we built a pioneering radio automation system that now runs at 40+ community radio stations in India and 10 in Africa, enabling an aggregate population of 2 million people to create their own local media. In 2011, we built a radio-over-phone citizen journalism service that is now deployed in central India, and in Afghanistan and Pakistan internationally, and has a usage of over 15000+ calls per day. Our technologies thus empower even poorly-literate and low-income communities to create and share local content.

Our teams have won several awards:

- Knight News Challenge in 2008 for low-cost technology for community radio stations
- Manthan Awards in 2009 for innovations in technology for development
- Economic Times Power of Ideas awards in 2010 for our unique business model
- mBillonith South Asia Award in 2012 and 2014 for innovations in journalism for rural areas
- Grand Challenges Rising Stars award in 2012 for improving health services in rural areas using technology
- Flame Rural Marketing Award in 2014 for our unique advertising and marketing model
- NASSCOM Social Innovation Forum Challenge 2016 for our multi-layered development model through technology
- Grand Challenges award in 2017 for immunization behavior change through technology
- Finalists in the Equals in Tech award in 2018 for helping bridge the digital gender divide