

OnionDev, formed by Gram Vaani and OnMobile's Life Impacting Services unit, provides a voice-based (multi – channel accessible) interactive media service to underserved populations in developing regions. Even poorly literate people are able to use the service through low-end mobile phones to access and share useful information which empowers them both economically and socially. The service also provides a communication channel to social sector organizations, companies, and governments to engage with rural users and leverage our user familiarity to design promotional and behavior change campaigns. Over 100 social development organizations in 6 countries are using our platforms, and we are running two of the largest ICT for Development initiatives in the world – Mobile Vaani, a voice based community media platform for the underserved, and a suite of job aid tools for community health workers in Bihar and two additional states.

Opening for Content Manager & Content Officer

We are looking for a Content Manager to join our talented Content team. The Content Manager will have the responsibility of assisting the Director, Programs in all aspects of content creation, management, and innovations. The candidate should be comfortable with a start-up environment managing fast paced development and frequently changing requirements.

Primary Responsibilities and Skills Required

The content programming is geared towards driving discussions among our Mobile Vaani users, which requires creativity, imagination, a careful understanding of the users, and just as good an understanding of what messages our customers want to put across. The person will have to:

- Engage with our partners and community mobilization team to understand information needs of the users
- Design content plans on challenging themes such as labour rights, collective action, sexual harassment, domestic violence, and sexual health
- Script the content
- Edit and produce content/audio snippets
- Coordinate with different Mobile Vaani internal teams to execute the campaigns
- Analyse the data and send recommendations to the customers

Beyond this, the sky is indeed the limit. We are constantly innovating new ways to create information flows between entities who otherwise do not communicate well with each other, be it between citizens and government departments, beneficiaries and NGOs, customers and companies, people with other people, people with experts, and are always looking for team members who can bring new insights to the company.

Qualification and Experience

The person should have:

- A graduate or post-graduate qualification in mass communication or development communication
- Sound reading, writing, and speaking ability in Hindi and English.
- Project management skills
- High levels of general awareness
- Experience with basic data analytics
- Ability to work independently and take initiative
- Most importantly, a commitment towards social development

Experience

- 2-4 years of experience in the social sector and rural development projects for Content Officer Positions.
- 5-7 Years of experience in the social sector and rural development projects for Content Manager Positions.
- Diverse experience across health/education/accountability sectors is a plus
- Exposure to community radio/television/print media is a plus
- Experience of working with audio editing software is a plus
- Content development in the commercial media or news sector is a plus

Job Location

- Based in Gurugaon with travel required to other locations in Delhi , Bihar, Patna. Good speaking, reading, writing skills in Hindi and English.

Benefits

- Opportunity to work with a world class team.
- Salaries at par with industry standards.
- Attractive employee stock options.
- Challenging and energetic work environment you will not find anywhere else
- Guaranteed learning: Everyone does everything, you choose what you want to learn.
- Flexible working hours, work-from-home, and remote working options.
- And finally the most important: Opportunity to contribute to the society professionally.

The culture

We are a lean start-up and growing quickly. This means the chosen candidate will need to be very comfortable managing rapidly changing requirements and accordingly envision, build and deploy new strategies and tactics to quickly respond. The person will need to make the most out of limited resources, and be able to work and act independently to lead the assignment. The upside to our methods is that we are building a business that has never been seen before by providing highly desired services to millions of people who have consistently been under looked by existing service providers. The position will be at the vanguard of this transformative opportunity and working with us will be an amazing, highly rewarding experience.

Write to us

The position is based out of Bangalore but will require travel to various parts of the country. Please email your CV to contact@oniondev.com

About us

Mobile Vaani is a product of the social enterprise OnionDev, formed out of Partnership between Gram Vaani Community media Pvt. Ltd. and of OnMobile's Life Impacting Services unit.

Gram Vaani, meaning 'voice of the village', has been building innovative technologies and sustainability processes for the underserved population, to be able to reverse the flow of information and make it bottom-up instead of top-down. We want to empower poor and marginalized communities to voice their opinions and demands. Starting in 2009, we built a pioneering radio automation system that now runs at 40+ community radio stations in India and 10 in Africa, enabling an aggregate population of 2 million people to create their own local media. In 2011, we built a radio-over-phone citizen journalism service that is now deployed in central India, and in Afghanistan and Pakistan internationally, and has a usage of over 15000+ calls per day. Our technologies thus empower even poorly-literate and low-income communities to create and share local content.

OnMobile is a large global Value Added Services company delivering services in over 50 countries around the world. The Life Impacting Services division of OnMobile was formed with the vision to leverage the deep telecom integration of OnMobile to provide information and services that could change the lives of the underserved. Together with several internationally acclaimed development organizations and health service providers, we have built products for community health workers, for active citizens of the country to track corruption, enable people to access health services via mobile phones, and with agriculture companies to deliver information and advice to farmers working with them. With over 1800 nodes deployed across the country with all major telecom operators, and with a country-play in 10 other countries in developing markets, we bring the required expertise to provide information services to the poor in affordable and scalable ways.

Oniondev formed as a merger between Gram Vaani and OnMobile's LIS team brings together the competencies of both the teams in extremely synergistic ways.

Our teams have won several awards:

- Knight News Challenge in 2008 for low-cost technology for community radio stations
- Manthan Awards in 2009 for innovations in technology for development
- Economic Times Power of Ideas awards in 2010 for our unique business model
- mBillionth South Asia Award in 2012 for innovations in journalism for rural areas
- Grand Challenges Rising Stars award in 2012 for improving health services using tech
- mBillionth South Asia Award in 2014 for innovations in citizen journalism using mobiles
- Flame Rural Marketing Award in 2014 for our unique advertising and marketing model
- NASSCOM Social Innovation Forum Challenge 2016 for our unique multi-layered development model through technology