



## The v-train product

### Background

Training of personnel, staff, managers and executives is essential to ensure that enterprise systems, policies, operations and other mission critical elements of a business are on track.

However, most training traditionally happens in class room settings where there is a strict structure of training modules, assignments, time lines etc.

Contemporary research suggests that if class room training is not reinforced periodically , the key objectives of this training is often lost with the trainees going back to “business as usual”.

This reinforcement has been attempted by the following methods

- Periodic repeats of class room training modules in class room settings.
- E-Learning modules.

### Emergence of ICT as training enabling and automation tool

ICT has emerged in the last decade as a great enabling and automation tool for training and learning processes.

E-Learning has been the platform of choice of many institutions, corporate, social enterprise etc, BUT with the advent of mobile phones and tablets, there is a discussion in training circles on how best to leverage this emerging and rapidly penetrating medium.

GramVaani has been successful in developing and deploying learning and training solutions on their MobileVaani platform to address this niche market.

### Typical resources deployed for a full fledged, learning and training solution by GramVaani

- Setting up and deploying the v-train platform.
- Technology management
- Technology support
- Dedicated Telephone line
- Content development- creating good quality audio files

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Classroom training



Reminder call to the executive to call into the platform

The executive



Call into v-training system to listen to training content

2

Training modules on mobile platform

MODULE 1

MODULE 2

MODULE 3

MODULE 4

v-Train platform



Continued Business success

### **Salient features of the v-train system**

- All trainees can be tracked in real time on their training deliverables-
  - Time of access to the v-train platform
  - Duration of training content consumption
- Analytics can be served to the client ( user of the v-train product) about the trainees use of the platform etc

### **Technical support and consulting**

- Dedicated resources can be provided to the client to address the trainees on the use of the technology to access training modules.
- Resources from GramVaani can support the classroom training sessions to disseminate information about the v-train platform, its features and functionalities.
- GramVaani content team can work with the client's content team to co-develop suitable content for the training modules.
- V-train platform can be stitched with existing e-learning platforms and content management systems.